



SUBJECT: 2013 Continuity Programs

DATE: April 1, 2013

☐ SALES ☐ ADMINISTRATION ☐ PROCEDURE ☐ PROMOTION ☐ PRODUCT

2013 CONTINUITY PROGRAMS

A great continuity program that keeps your customers coming back for more. . . month after month after month! This program offers you the flexibility of selling any product line you desire and having great promotional items to offer your customers.

Each month you can have your customers anxiously waiting for you to come by and deliver their next Knife, Tool or Diecast Car!

Don't fail to use this program – it works and will make money for you!

***NOT VALID FOR GSA ACCOUNTS**

April 2013 – Rules and Procedures

(See Standard Promotion Rules No. 6000)

1. Promotions will run from April 1st through May 31st, 2013.
2. All product groups can be used to qualify for awards. All items used to qualify for an award should be sold at 15% or higher commission levels.
3. Service orders for awards must be received by May 31st, 2013 to ensure delivery.
4. The costs are as follows:

Customer Promos

P/N	ITEM	AGENT AIF COST	LIST PRICE	MINIMUM RECOMMENDED SALES
162928S-XXXXL	Microfiber Wind Shirt - Navy Blue	\$30.50	\$69.00	\$500.00
162929S-XXXXL	Adidas® Golf Men's Performance 1/2-Zip Training Top - Navy Blue	\$57.60	\$119.00	\$1,000.00

Continuing Promos (Giveaways)

167659	Spiral Notebook - Giveaway	\$2.00	—	—
167660	Shoe Shine Kit - Giveaway	\$0.80	—	—

Branded Agent Clothing (Ongoing)

162921S-XXXXL	CIC White Golf Shirt	\$20.40	—	—
162897S-XXXXL	CIC White Oxford Shirt	\$27.50	—	—
162925S-XXXXL	CIC Fleece Full-Zip Jacket	\$36.00	—	—